

## Speaker Bio for the NYPCMA Winter Program, February 21, 2023



Bel Hanson, CMP, DES

Bel Hanson is an event strategist who works for the International Society for Computational Biology (ISCB). She continually strives to improve programming, networking, and collaboration for attendees at each event while ensuring sustainability and legacy are priorities.

Bel has been a Certified Meeting Professional as well as a Certified Digital Event Strategist since 2019. She is passionate about sustainability and the impact events have on our planet. Bel has appeared on the podcasts 'How can we incorporate sustainability into live events for The Road Ahead with Les Goldberg series' as well as 'COP26 – and the Journey to Change podcast series for Visit Scotland Business Events.' She is the current VP of Marketing and Communications for the MPI Heartland Chapter and lives in Des Moines, Iowa with her husband, three kids and adorable dog.