

CONTACT

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SPONSORSHIP OPPORTUNITIES AND BENEFITS FOR 2024 MEETINGS AND EVENTS

Sponsors of NYPCMA events support the mission and goals of the chapter which is to offer cutting-edge programs, community service projects, professional recognition, and many other opportunities for its members. NYPCMA events attract between 60 - 125 attendees.

-Your friends from the NYPCMA Sponsorship Committee

Erica Keagy

Managing Director
NYPCMA

Jonathan Neis

Sales Manager
GoProvidence

Scott Marko

Meetings & Events Manager
SPE - Inspiring Plastics
Professionals

Matt Murnane

Co-Founder
SLATE Event Management

Sara McWilliams

Sr. Director, Global Accounts
HelmsBriscoe

John Teehan

Sr. Event Planner
IEEE

Jimmy Le

Event Program Manager
IEEE

Carine Desroches

Meetings & Events Director
National Kidney Foundation

Erica Teddone

Global Travel and Meetings
Estée Lauder

Miguel Peguero

Founder / Head of Production
One Way Event Productions

2024 EVENT DATES*

Sunday, January 7, 2024**Joint-Chapters Reception at
Convening Leaders**

4:30pm - 6:00pm
San Diego

Monday, February 26, 2024**Winter Education Program**

1:00pm - 6:00pm
Location: @Ease 605
605 3rd Ave 7th Floor, NY, NY 10158

Wednesday, July 10, 2024**Summer Social**

4:00pm - 6:00pm
Location TBA

August 14, 2024**NYPCMA / MPIGNY Annual Softball Game**

3:00pm - 5:00pm game
5:30pm - 7:30pm post-game social
Central Park

Thursday, September 26, 2024**Fall Education Program**

1:00pm - 6:00pm
Location TBA

November, 2024**NYPCMA Chapter Board Retreat**

Date TBA
Location TBA

Wednesday, December 11, 2024**Holiday Kickoff and ACE Awards**

4:00pm - 7:00pm
Location TBA

2024**Happy Hours + Meetups**

Inquire for dates

*Event dates subject to change

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EVENT SPONSOR LEVELS AND BENEFITS

PLATINUM SPONSOR

Investment starting at \$6,000

1. Recognition as an official Platinum sponsor of the event
2. Special thank you from chapter president during opening remarks on event day
3. Presentation time on the day of the event up to three minutes, can include promo video
4. Platinum recognition for the event on invitation, registration site and website
5. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on event updates
6. Platinum recognition on event holding slides
7. Four complimentary registrations to event
8. Recognition as a 2024 sponsor in quarterly newsletter
9. Advertisement in quarterly newsletter
10. One email blast designed/ written by sponsor and sent to the NYPCMA membership on sponsor's behalf
11. One sponsor table to display materials

GOLD SPONSOR

Investment starting at \$4,500

1. Recognition as an official Gold sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to two minutes, can include promotional video
4. Gold recognition for the event on invitation, registration site and website
5. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
6. Gold recognition on opening and holding slides
7. Three complimentary registrations to event
8. Recognition as a 2024 sponsor in quarterly newsletter
9. One sponsor table to display materials

SILVER SPONSOR

Investment starting at \$3,500

1. Recognition as an official Silver sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Silver recognition for the event on invitation, registration site and website
4. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
5. Silver recognition on opening and holding slides
6. Two complimentary registrations to event
7. Recognition as a 2024 sponsor in quarterly newsletter
8. One sponsor table to display materials

BRONZE SPONSOR

Investment starting at \$2,000

1. Recognition as an official Bronze sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Bronze recognition for the event on invitation, registration site and website
4. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
5. Bronze recognition on opening and holding slides
6. One complimentary registration to event
7. Recognition as a 2024 sponsor in quarterly newsletter

ADDITIONAL SPONSOR OPPORTUNITIES

VENUE SPONSOR

Hosting a NYPCMA meeting or event is an effective way to reach more than 200 members from the New York and surrounding tri-state area who look to NYPCMA for education, networking, and service opportunities. Hosts are seen as NYPCMA partners in supporting our mission and goals with our events attracting 60-125 attendees.

BENEFITS OF HOSTING

1. In-person exposure of your venue to meeting professionals!
2. Recognition as the official host of the event
3. Special thank you from chapter president during opening remarks of event
4. Presentation on the day of the event up to three minutes, can include promotional video
5. One table to display materials and offer venue information or giveaways
6. Host recognition for the event on invitation, registration site, and website
7. Social media exposure on LinkedIn, Facebook, Twitter, and Instagram on event marketing materials
8. Host recognition for the live event on opening and holding slides, and signage
9. Three complimentary registrations to event
10. Recognition as a 2024 host in the quarterly newsletter
11. One advertisement in the chapter's newsletter
12. Post-event attendee list of attendees opted into marketing

ANNUAL STRATEGIC SPONSOR

Investment starting at \$10,000

1. Recognition as an official NYPCMA Strategic Partner for one year
2. Strategic Partner recognition for all events on each event invitation, on registration site, and website
3. Presentation time at three NYPCMA events (excluding Convening Leaders and GMID) up to three minutes
4. Special thank you during opening remarks at all events for one year from start date
5. One table to display materials and offer giveaways at all NYPCMA events
6. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
7. Six complimentary registrations to use at NYPCMA events for the year
8. Recognition as a Strategic Partner in four quarterly newsletters
9. Four newsletter articles or ads written by sponsor and distributed by NYPCMA
10. Two email blasts designed/written by sponsor and sent to NYPCMA membership on sponsor's behalf