

**CONTACT**

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<https://newyork.pcma.org/>

## SPONSORSHIP OPPORTUNITIES AND BENEFITS FOR 2025 MEETINGS AND EVENTS

Sponsors of NYPCMA events support the mission and goals of the chapter which are to offer cutting-edge programs, networking opportunities, professional recognition, and community service projects. NYPCMA events attract between 60 - 125 attendees.

-Your friends from the NYPCMA Sponsorship Committee

**Erica Keagy**

Executive Director  
NYPCMA

**Sara McWilliams**

Sr. Director, Global Accounts  
HelmsBriscoe

**Matt Murnane**

Co-Founder  
SLATE Event Management

**Scott Marko**

Meetings & Events Manager  
SPE - Inspiring Plastics Professionals

**John Teehan**

Sr. Event Planner  
IEEE

**Carine Desroches**

Meetings & Events Director  
National Kidney Foundation

**Jimmy Le**

Event Program Manager  
IEEE

**Jordan Lacey**

Project Manager,  
Tech Events and Conferences  
Capital One

## 2025 EVENT DATES\*

**Sunday, January 12, 2025****Joint-Chapters Reception at  
Convening Leaders**

4:30pm - 6:30pm CT  
Houston

**Wednesday, February 26, 2025****Winter Education Program**

1:00pm - 5:00pm  
Location: Convene  
810 Seventh Avenue, NY, NY 10019

**July 9, 2025****Summer Social**

4:00pm - 6:00pm  
Location: TBD

**August, 2025****NYPCMA / MPIGNY Softball Game**

3:00pm - 5:00pm game  
5:30pm - 7:30pm post-game social  
Central Park

**Thursday, September 25, 2025****Fall Education Program**

1:00pm - 6:00pm  
Location: TBD

**November, 2025****NYPCMA Chapter Board Retreat**

Date TBA  
Location TBA

**Tuesday, December 16, 2025****Holiday Kickoff and ACE Awards**

5:00pm - 7:00pm  
Location TBA

**2025****Webinars**

Inquire for dates

\*Event dates and times are subject to change.

## EVENT SPONSOR LEVELS AND BENEFITS

### PLATINUM SPONSOR

Investment starting at \$6,500

1. Recognition as an official Platinum sponsor of the event
2. Special thank you from chapter president during opening remarks on event day
3. Presentation time on the day of the event up to three minutes, can include promo video
4. Platinum recognition for the event on invitation, registration site and website
5. Social media exposure on LinkedIn, Facebook, and Instagram on select posts
6. Platinum recognition on event slides and signs
7. Four complimentary registrations to event
8. One email blast designed/written by sponsor and sent to the NYPCMA membership on sponsor's behalf
9. One sponsor table to display materials
10. Post-event attendee list of attendees opted into marketing

### SILVER SPONSOR

Investment starting at \$4,000

1. Recognition as an official Silver sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Silver recognition for the event on invitation, registration site and website
4. Social media exposure on LinkedIn, Facebook, and Instagram on select posts
5. Silver recognition on event slides and signs
6. Two complimentary registrations to event
7. One sponsor table to display materials

### GOLD SPONSOR

Investment starting at \$5,000

1. Recognition as an official Gold sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to two minutes, can include promotional video
4. Gold recognition for the event on invitation, registration site and website
5. Social media exposure on LinkedIn, Facebook, and Instagram on select posts
6. Gold recognition on event slides and signs
7. Three complimentary registrations to event
8. One sponsor table to display materials

### BRONZE SPONSOR

Investment starting at \$2,500

1. Recognition as an official Bronze sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Bronze recognition for the event on invitation, registration site and website
4. Social media exposure on LinkedIn, Facebook, and Instagram on select posts
5. Bronze recognition on event slides and signs
6. One complimentary registration to event

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## **ADDITIONAL SPONSOR OPPORTUNITIES**

### **ANNUAL STRATEGIC SPONSOR**

Investment starting at \$12,000

1. Recognition as an official NYPCMA Strategic Partner for one year
2. Strategic Partner recognition for all events on each event invitation, on registration site, and website
3. Presentation time at three NYPCMA events (excluding Convening Leaders and GMID) up to three minutes
4. Special thank you during opening remarks at all events for one year from start date
5. One table to display materials and offer giveaways at all NYPCMA events
6. Social media exposure on LinkedIn, Facebook, and Instagram on select posts
7. Six complimentary registrations to use at NYPCMA events for the year
8. Two email blasts designed/written by sponsor and sent to NYPCMA membership on sponsor's behalf

### **VENUE SPONSOR**

Hosting a NYPCMA meeting or event is an effective way to reach more than 2,500 industry professionals from the New York and surrounding tri-state area who look to NYPCMA for education, networking, and service opportunities. Hosts are seen as NYPCMA partners in supporting our mission and goals with our events attracting 60-125 attendees.

#### **BENEFITS OF HOSTING**

1. In-person exposure of your venue to meeting professionals!
2. Recognition as the official host of the event
3. Special thank you from chapter president during opening remarks of event
4. Presentation on the day of the event up to three minutes, can include promotional video
5. One table to display materials and offer venue information or giveaways
6. Host recognition for the event on invitation, registration site, and website
7. Social media exposure on LinkedIn, Facebook, and Instagram on select posts
8. Host recognition for the live event on event slides, and signage
9. Three complimentary registrations to event
10. Post-event attendee list of attendees opted into marketing