



Volunteer Opportunities

Awards & Recognition/New Professionals & Student Committee

Director: Erica Taddone, CMP, eteddone@estee.com

Awards & Recognition – This committee is responsible for identifying and recognizing outstanding partners, supporters, and members whose contributions are above and beyond in scope each year. Awarding scholarships for Convening Leaders and chapter events also falls under this committee's duties.

New Professionals & Students – This committee is responsible for engaging and working with students and new professionals, including engaging local students, facilitating internship and job opportunities between students and local industry organizations, assisting local universities in building thriving PCMA student memberships, and providing information and networking opportunities for young or new professionals.

How You Can Volunteer:

Awards & Recognition - Gather info on other chapters' awards programs, make recommendations on improvements for how our chapter recognizes individual's efforts

New Professionals & Students - Creating a platform for engagement that we can follow to get new professionals/students engaged in volunteering in NYPCMA, develop a list of volunteers that have expressed interest in volunteering

Community Service Committee

Director: Viviana Matasaru, DES, vivolmat@gmail.com

We partner with various charitable organizations whose mutual goal is to provide tools and resources to better our communities, particularly marginalized and underserved groups. This committee plans community service events to increase awareness for the many causes that we support.

How You Can Volunteer:

Soliciting donations for various efforts, social media content, planning and executing multiple activities

Diversity, Equity, Inclusion and Accessibility Committee (DEIA)

Director, Lakshmee Lachhman-Persad, accessibletravelnyc@gmail.com

The Diversity, Equity, Inclusion and Accessibility Committee is responsible for ensuring the NYPCMA chapter weaves DEIA throughout the organization in its leadership and for its members and stakeholders. This committee keeps our members updated with current industry news regarding DEIA updates.

How You Can Volunteer:

We need people to provide insights and ideas on Diversity, Equity, Inclusion & Accessibility (DEIA) initiatives.

Education Committee

Directors: Janene Machado, CMP, DES, janenemm326@gmail.com and Jonghwa Moon, CMP, DES, jmoon@rims.org

The Education Committee is responsible for deciding on the topics/programming/logistics/speaker invitations for the following events:

- March – Winter Program
- April – Global Meetings Industry Day with local partners
- July – Mixer
- November – Education Day

How You Can Volunteer:

Identify hot topics and speakers, sourcing venues, event landing page copy, planning and executing NYPCMA's programs

Marketing/Communications Committee

Director: Amanda Grandal, DES, amanda.grandal@gmail.com

This committee keeps our members updated with current industry news and events. We produce a quarterly newsletter, create email communications and post to our social media channels (LinkedIn, Instagram, Facebook, and Twitter.)

How You Can Volunteer:

We need people to submit articles, assist with editing, take photos and keep us updated on what's new in our diverse geographic region.

Membership Committee

Director: Marisa Blank, nypcmamembership@gmail.com

This committee promotes and maintains the growth of the chapter.

How You Can Volunteer:

Assist with the focus group and mixers, contacting members when their membership is due to expire, brainstorming ways to keep our members engaged in the chapter

Sponsorship Committee

Director: Matt Murnane, DES, matt@fintechx.com

The Sponsorship Committee secures partners and sponsorship. They provide fulfillment of partners for each program.

How You Can Volunteer:

Contacting potential partners, following up with partners on what they need for certain programs, reaching out for gifts and prizes if unable to sponsor

Questions?

Please contact Erica Keagy, NYPCMA Administrator, at newyork@pcma.org, 610-220-1232.